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simpleshow and D-ID complete business combination to create a digital human and AI video powerhouse

BIP Fund SCA SICAR, a fund advised by BIP Capital Partners (“BIP”), is pleased to announce the closing of the business combination of simpleshow, a leader in explainer video creation, with D-ID, the leading platform for the generation of digital humans.

The combined company unites D-ID’s cutting-edge interactive AI visual agents and AI avatar technologies with simpleshow’s industry-leading explainer video maker. It will offer the most comprehensive, enterprise-grade platform for human-like, two-way video communication. With over 15 years of experience in video creation, simpleshow serves a global enterprise customer base of more than 1,500 corporate clients, mainly Fortune companies, with its advanced video-creation and corporate communication platform. Combining this expertise with D-ID’s pioneering real-time avatar technology will enable companies to deploy fully digital employees across a wide range of corporate functions.

Simpleshow CEO Karsten Boehrs comments: “With the combination of simpleshow and D-ID we are expanding the future of AI-powered visual communication with modern avatar technology and engaging live visual agents.”

Katrin Wehr-Seiter, CEO of BIP, adds: “We are excited about the market potential as visual, interactive AI is rapidly transforming internal and external corporate communication addressing numerous new use cases and corporate needs with more efficient, engaging and impactful solutions.”

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About BIP:

BIP invests in medium-sized companies in Germany, Austria, Switzerland and the Benelux countries. BIP supports the growth and organizational development of its portfolio companies, both through its extensive expertise and by financing further growth initiatives or acquisitions.

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