

BIP Capital Partners

L U X E M B O U R G

Luxembourg, 19 September 2017

BIP has invested a double-digit million figure in **Mercateo**, the largest independent European B2B E-Commerce platform to support the further growth of the company. With this capital increase the Mercateo Group, which is now represented in 14 European countries, has secured new options to accelerate the development of its marketplace and its new Mercateo Unite networking platform.

For Mercateo, which has already grown into the European market leader with the independent B2B marketplace, the launch of the new platform model “Mercateo Unite” is a strategic focus. Mercateo Unite has recently been selected by SAP Ariba®, the world’s largest procurement platform, as the strategic partner for the market launch of the Ariba Spot Buy procurement process in Europe. This alliance promises to change ad-hoc procurement for companies all over Europe.

About BIP: BIP is an independent investor based in Luxembourg with proven experience and a sustainable track record. It invests in medium-sized companies with a clear growth perspective, especially in Germany, the Benelux countries, France, Austria and Switzerland. BIP supports the further development and expansion of companies in various sectors, both through relevant expertise and through the provision of financing for growth initiatives or acquisitions.

Contact:

BIP CAPITAL PARTNERS

Katrin Wehr-Seiter, Managing Director

1, rue des Coquelicots

L- 1356 Luxembourg

Tel.: +352 26 00 26 1

www.bip.lu